

JOIN CARGO

“UBER FOR CARGO LOGISTICS”

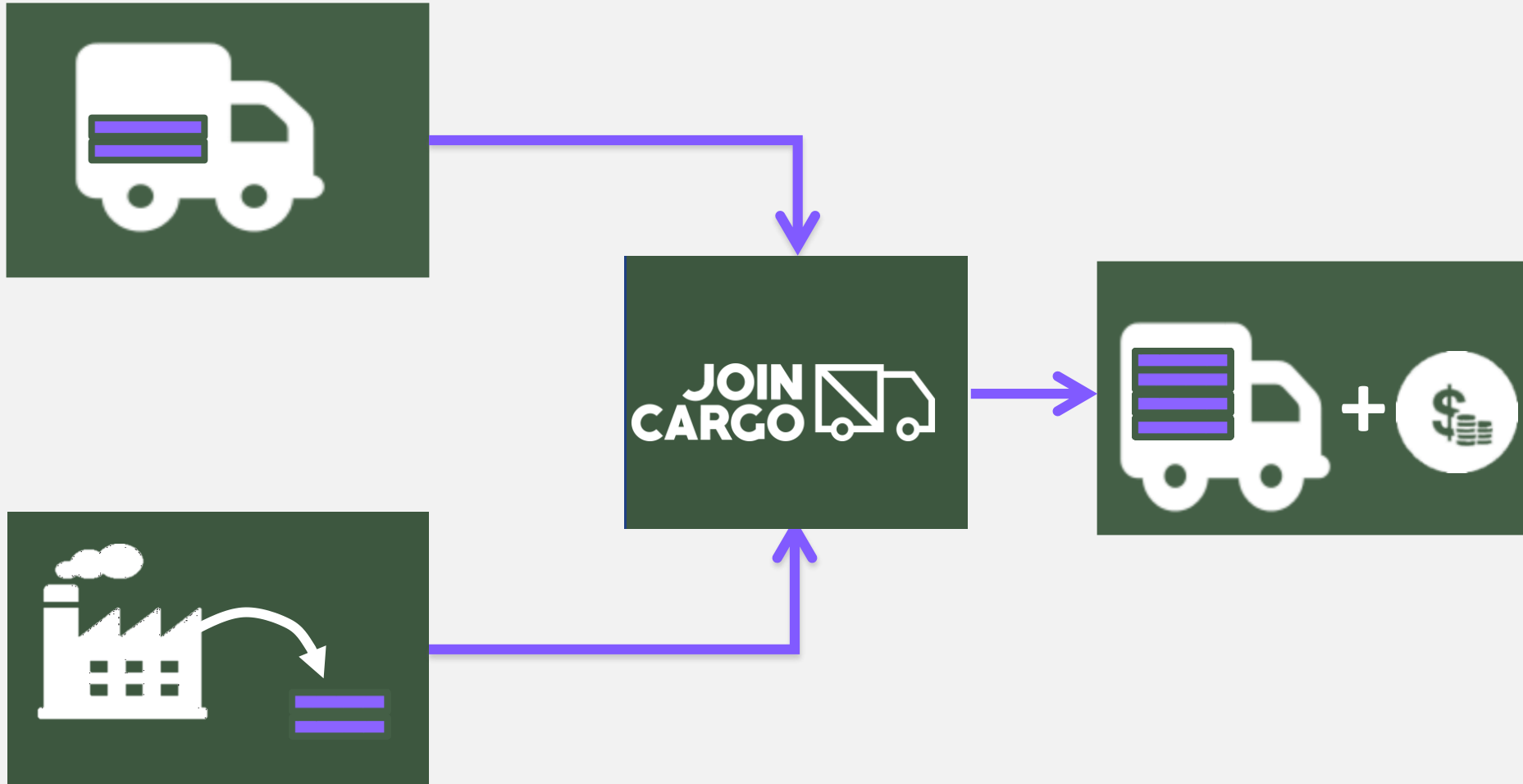
LOGISTICS MARKETPLACE
Roxane Koutsolouka - CEO

Problem: Empty trucks – Mismatch

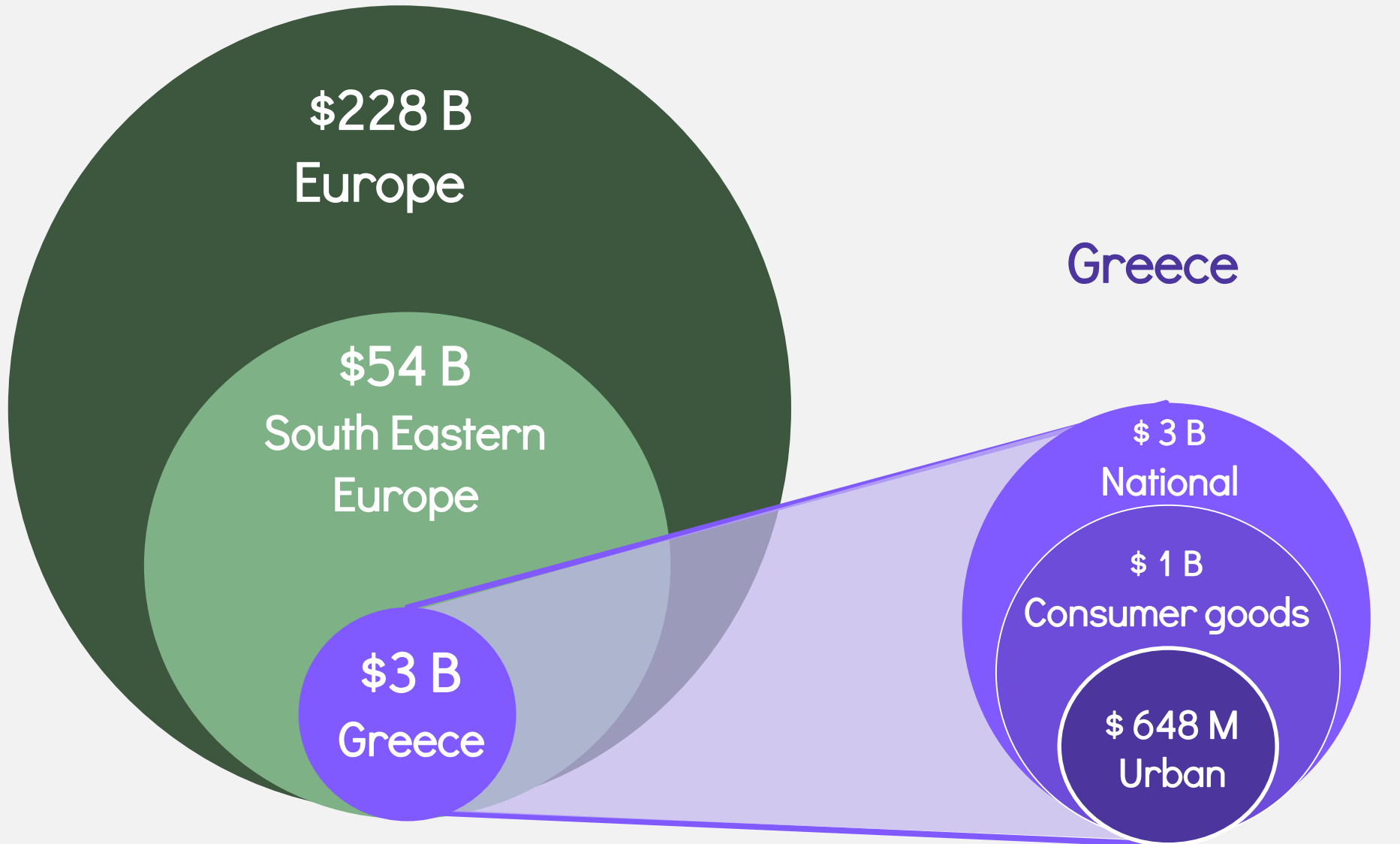


Fragmented & Analog

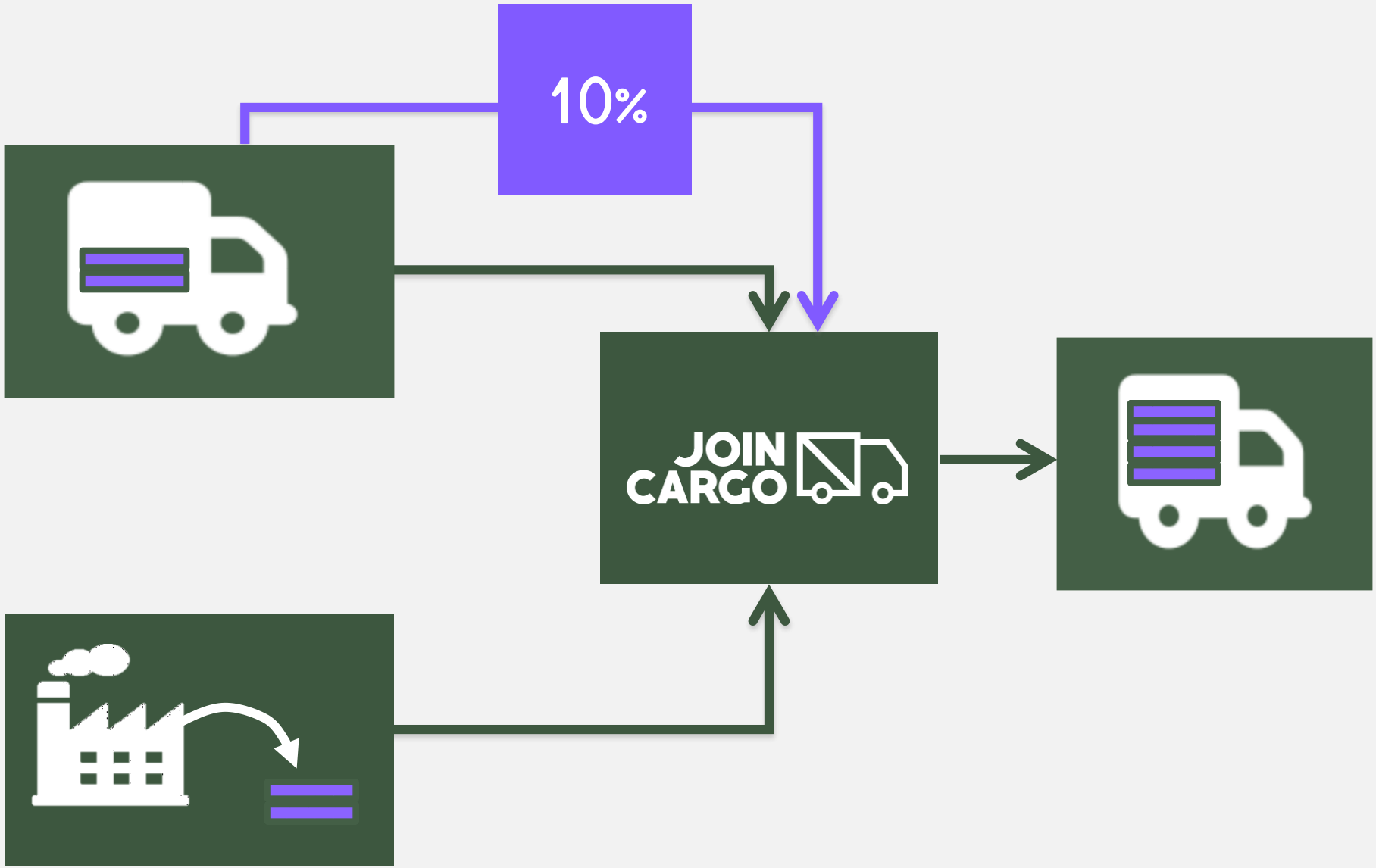
National: 26 % empty

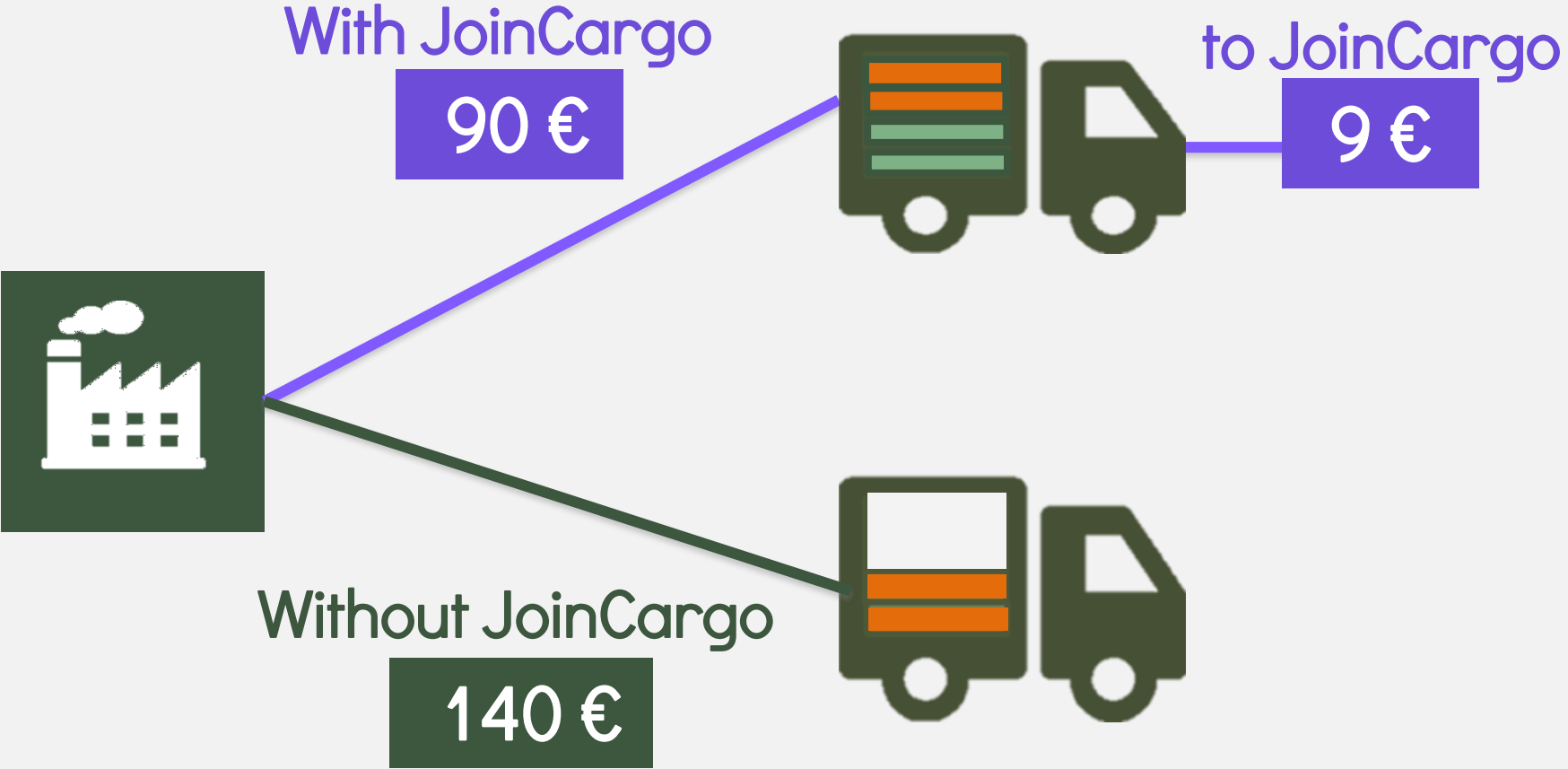


Market: 98% goods transported by truck



Business model: 10% of transaction value





Partnerships
Association
Exhibitions/
Trade shows
Cold Calling



Transport
companies
Association



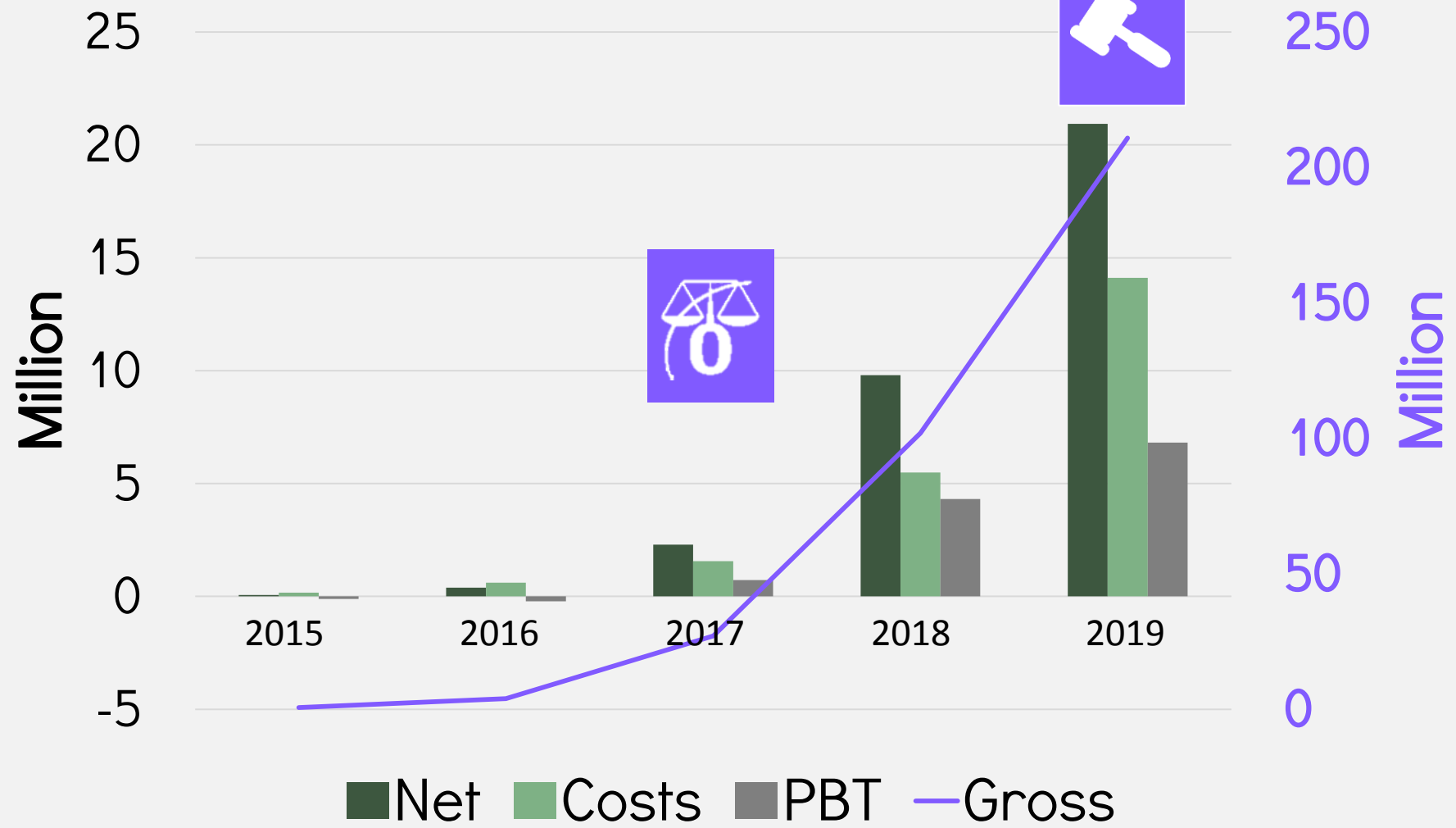
Competitive advantage: One to One matching



	Fast & Easy Match	Shipper: Save Money	Carrier: More profit	Bidding process	Unique Selling Point
JoinCargo		U ✓ B	E ✓ R	N/A	1 to 1 match
Phone					
Metagora					Forum
Truckbird/ Nestcargo				✓	
Timocom/Tele route				✓	
Transport company	✓				

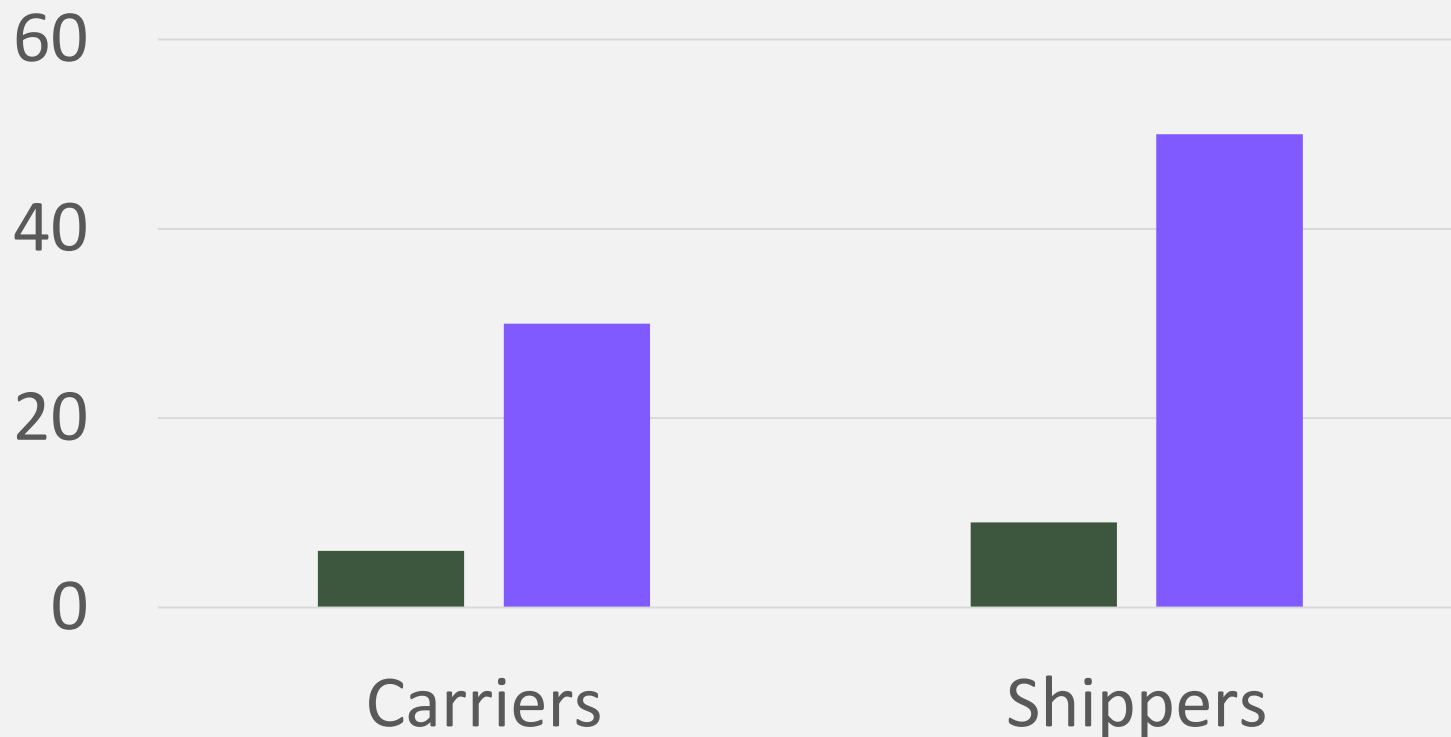


5 Year Projection



Customers

■ Active ■ Prospects



The TEAM



Roxane

CEO

Supply Chain Manager
Business Administration
(Transport, Distribution, Logistics)



Alex

Software Engineer

Senior Software Engineer/
Scrum master
Applied Mathematical and
Physical Sciences



Aris

Software Engineer

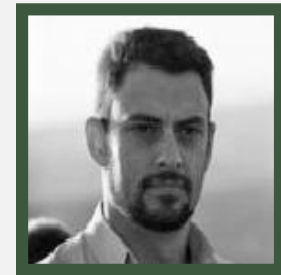
Software Engineer/
Scrum developer
Informatics and Telematics



Antoniadis

Diakinisi

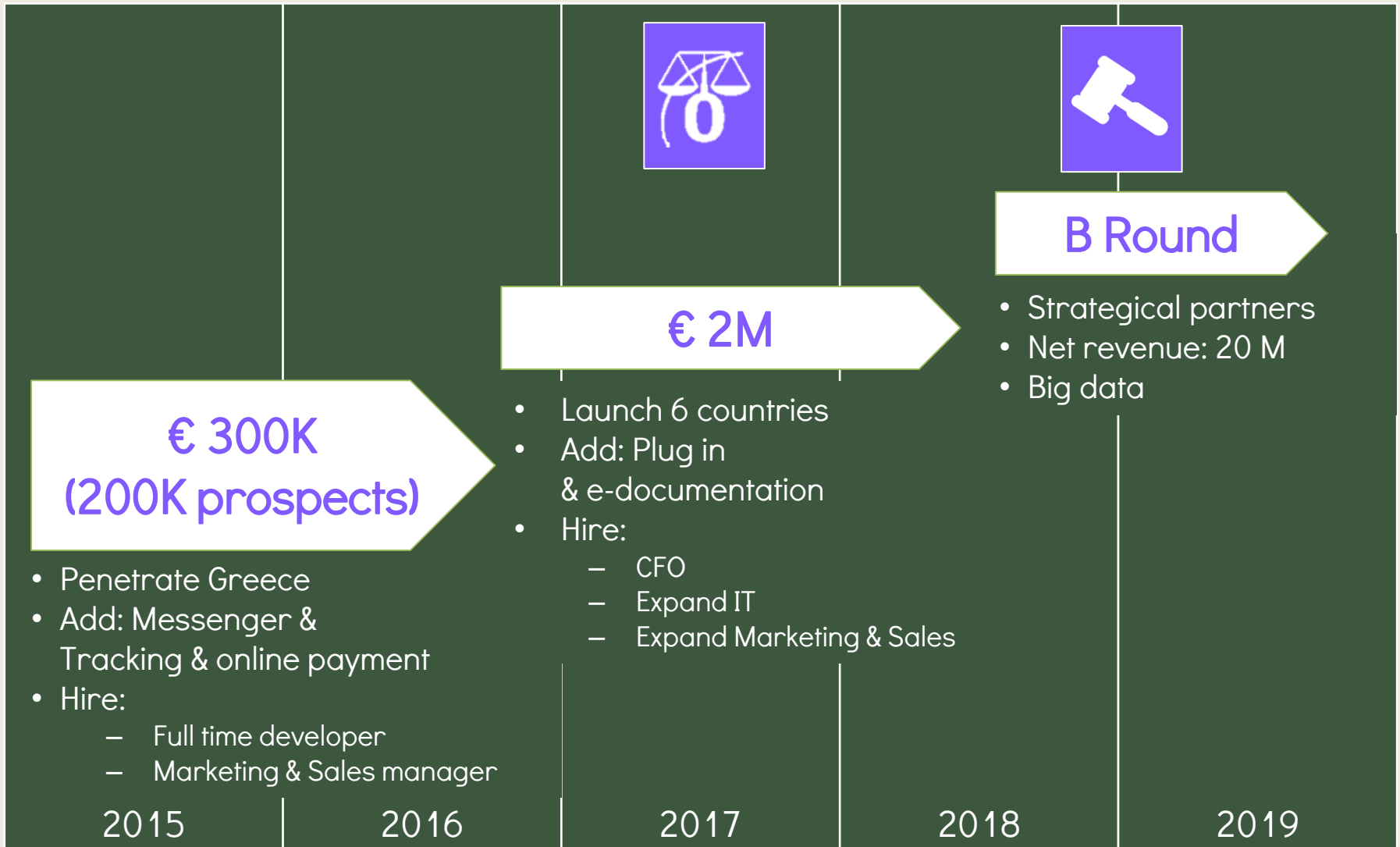
← The Advisory Board →



Giannakopoulos

Demokritos

Funding: 100.000 to close seed round



Thank you

**JOIN
CARGO** 

joincargo.com

roxane@joincargo.com